

## Moroccan Women's Cooperatives in Times of the Pandemic.



Moroccan women's cooperatives have demonstrated their capacity for resilience, perseverance, adaptation, and innovation during the pandemic period, particularly sewing cooperatives.

Despite the supply, production, and marketing difficulties caused by the pandemic, women's sewing cooperatives were able to thwart this difficult situation through the conversion of their daily activities while exploiting their know-how. Thus, they have engaged in the production of protective masks to contribute to the national effort to produce masks whose wearing has become mandatory. To do so, they have refurbished their premises to obtain the necessary authorizations for the production of masks according to the standards in use. More than thirty cooperatives throughout the Kingdom have been able to obtain the required authorizations. The daily production of the masks exceeded 50,000 units per day. A feat that supports the national effort to produce masks, especially during the first months of the pandemic.



**women's sewing co-operative Tazafine**

The pace of this production implied the creation of new jobs and thus the generation of income and consequently the strengthening of women's economic empowerment. Some cooperatives proceeded to the free distribution of the protective masks for the benefit of some local associations, others took part in the actions of sensitization against Covid-19 and provided assistance to people in situations of need. This difficult period was the opportunity to move towards electronic commerce. Thus, several cooperatives have launched themselves into E-commerce by taking advantage of the support of the Office for the Development of Cooperation. The pandemic was an opportunity to strengthen the spirit of solidarity among Moroccans and to highlight cooperative values. Moroccan women's cooperatives have demonstrated their vocation of citizenship, innovation and entrepreneurial spirit.



**women's sewing co-operative Tazafine**



**women's sewing co-operative Al ASSALA**



women's sewing co-operative Tizra



women's sewing co-operative Atlas Mode



women's sewing co-operative Tazafine



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