



**International Co-operative
Alliance – Africa**
A Region of the International
Co-operative Alliance

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Sponsorship package:

Due to the prevailing COVID-19 situation, we encourage our events sponsors to consider transferring their support to this webinar sponsorship. We urge you to continue supporting ICA-Africa activities, raise your brand awareness and recognition in the marketplace through our suitable sponsorship package as below;

Amount	Benefits
Ksh 1,000,000 and above, i.e. USD 10,000	<ul style="list-style-type: none">- Introduction of 2 minutes at beginning of session.- Company logo displayed at the end of the meeting as platinum sponsor.- Verbal recognition by moderator as platinum sponsor.- Logo will appear on the webinar report and recording as Platinum sponsor.- Appear on the event related poster on the ICA-Africa website.- Appear on the event related poster on the ICA-Africa Newsletter.- 2 mentions on ICA-Africa social media pages (Facebook, Twitter and LinkedIn) as platinum sponsor.
Ksh 500,000 and above i.e. USD 5,000	<ul style="list-style-type: none">- Verbal recognition by moderator as Gold sponsor.- Company logo displayed at the end of the meeting as Gold sponsor.- Logo will appear on the webinar report and recording as Gold sponsor.- Appear on the event related poster on the ICA-Africa Newsletter.- 1 mention on ICA-Africa social media pages (Facebook, Twitter and LinkedIn) as Gold sponsor.
Ksh 200,000 and above i.e. USD 2,000	<ul style="list-style-type: none">- Verbal recognition by moderator as silver sponsor.- Company logo displayed at the end of the meeting as silver sponsor.- Logo will appear on the webinar report silver sponsor.- 1 mention on ICA-Africa social media page (Facebook) as silver sponsor.
Ksh 100,000 and above i.e. USD 1,000	<ul style="list-style-type: none">- Verbal recognition by moderator as bronze sponsor.- Company logo displayed at the end of the meeting as bronze sponsor.- Logo will appear on the webinar report as bronze sponsor.
Ksh 50,000 and above i.e. USD 500	<ul style="list-style-type: none">- Verbal recognition by moderator as sponsor.

Our Vision:

Social transformation and sustained economic development.

Our Mission:

To be the African leader in promoting a dynamic and democratic Co-operative movement and to provide effective and efficient services through partnerships and collaboration.