



**International Co-operative  
Alliance – Africa**  
A Region of the International  
Co-operative Alliance

Loresho Mukabi Road, opposite Coopers Ltd; House No.17, P.O. Box 67595, Nairobi 00200, Kenya, Tel: +254 20 2323489  
E-mail: [info@icaafrica.coop](mailto:info@icaafrica.coop) Website: [www.icaafrica.coop](http://www.icaafrica.coop)

**Sponsorship package:**

Due to the prevailing COVID-19 situation, we encourage our events sponsors to consider transferring their support to this webinar sponsorship. We urge you to continue supporting ICA-Africa activities, raise your brand awareness and recognition in the marketplace through our suitable sponsorship package as below;

<b>Amount</b>	<b>Benefits</b>
USD 10,000 and above.	<ul style="list-style-type: none"><li>- Introduction of 2 minutes at beginning of session.</li><li>- Company logo displayed at the end of the meeting as platinum sponsor.</li><li>- Verbal recognition by moderator as platinum sponsor.</li><li>- Logo will appear on the webinar report and recording as Platinum sponsor.</li><li>- Appear on the event related poster on the ICA-Africa website.</li><li>- Appear on the event related poster on the ICA-Africa Newsletter.</li><li>- 2 mentions on ICA-Africa social media pages (Facebook, Twitter and LinkedIn) as platinum sponsor.</li></ul>
USD 5,000 and above.	<ul style="list-style-type: none"><li>- Verbal recognition by moderator as Gold sponsor.</li><li>- Company logo displayed at the end of the meeting as Gold sponsor.</li><li>- Logo will appear on the webinar report and recording as Gold sponsor.</li><li>- Appear on the event related poster on the ICA-Africa Newsletter.</li><li>- 1 mention on ICA-Africa social media pages (Facebook, Twitter and LinkedIn) as Gold sponsor.</li></ul>
USD 2,000 and above.	<ul style="list-style-type: none"><li>- Verbal recognition by moderator as silver sponsor.</li><li>- Company logo displayed at the end of the meeting as silver sponsor.</li><li>- Logo will appear on the webinar report silver sponsor.</li><li>- 1 mention on ICA-Africa social media page (Facebook) as silver sponsor.</li></ul>
USD 1,000 and above.	<ul style="list-style-type: none"><li>- Verbal recognition by moderator as bronze sponsor.</li><li>- Company logo displayed at the end of the meeting as bronze sponsor.</li><li>- Logo will appear on the webinar report as bronze sponsor.</li></ul>
USD 500 and above.	<ul style="list-style-type: none"><li>- Verbal recognition by moderator as sponsor.</li></ul>

***Our Vision:***

Social transformation and sustained economic development.

***Our Mission:***

To be the African leader in promoting a dynamic and democratic Co-operative movement and to provide effective and efficient services through partnerships and collaboration.